

# **National Endowment for the Arts**

## **Grants Workshop**

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**Director of Design and Creative Placemaking**

**May 14, 2018**



**National  
Endowment  
for the Arts**  
arts.gov



THE NEA ANNUALLY SUPPORTS  
~ 2,100 GRANTS IN ALL 50 STATES,  
THE DISTRICT OF COLUMBIA, AND  
U.S. TERRITORIES.

# NEA Funds

Nonprofit Organizations  
Local arts agencies  
Official units of state or  
local government  
School districts  
Colleges & universities  
Federally recognized  
tribal communities or  
tribes



# Does *NOT* Fund

- General operating support
- Creation of new organizations
- Academic degrees
- Facility construction, purchase, or renovation
- Individuals (except in Literature)
- Individual schools
- Commercial, for-profit enterprises
- Fiscal sponsors



# Eligibility

- Nonprofit, tax exempt 501(c)(3), U.S. organizations
  - Units of state or local government
  - Federally recognized tribal communities or tribes
- 
- Three-year history of arts programming
  - 1 to 1 non-federal cost share/match (minimum)
  - Meet reporting requirements





# Application Review

- Level 1: Peer review panels
  - Artistic excellence
  - Artistic merit
- Level 2: National Council on the Arts
- Level 3: Chairman



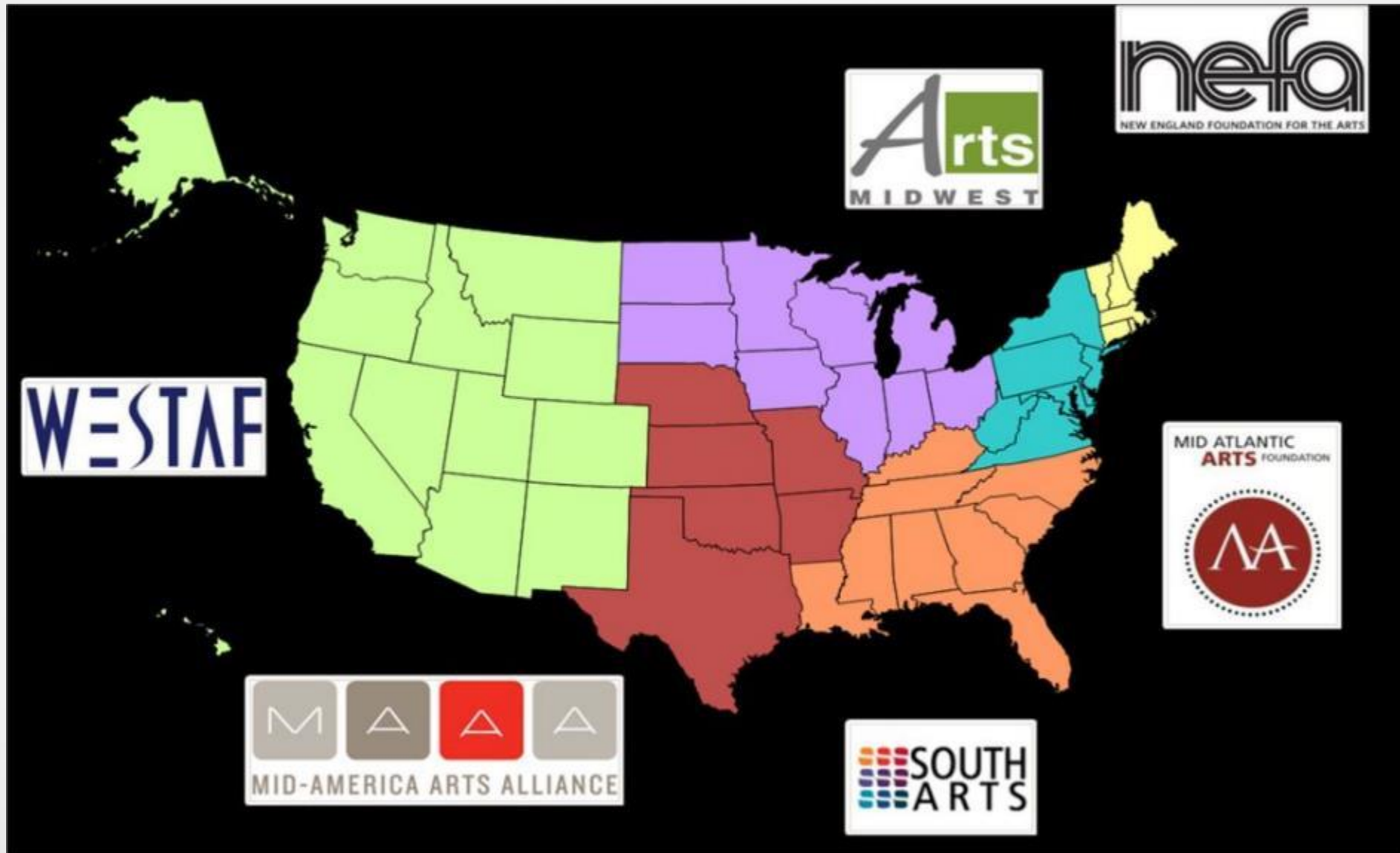
# NEA Funding Categories

- Partnership agreements
- Grants for organizations
  - Art Works
  - Challenge America
  - Our Town
  - Research: Art Works
- Grants for individuals
  - Creative writing fellowships
  - Translation projects

Generally, one application per organization per year



# State and Regional Partnerships



# Art Works

- Submit to one of 15 artistic disciplines
  - Grants include funding for creation, presentation/exhibition, education, and services to the field
- Two application deadlines:
  - February and July
- Grants generally range from **\$10,000** to **\$100,000**





# NEA's Program Disciplines

- Artist Communities
- Arts Education
- Dance
- Design
- Folk & Traditional Arts
- Literature
- Local Arts Agencies
- Media Arts
- Museums
- Music
- Musical Theater
- Opera
- Presenting & Multidisciplinary Works
- Theater
- Visual Arts





# Challenge America

- Projects extend the reach of the arts to underserved populations
- Deadline in April
- Grants are all **\$10,000**.



# Our Town

Creative placemaking projects

Applicants must be partnerships between

- a nonprofit design or cultural organization
- a local government entity

Annual opportunity in September

Grants generally range from **\$25,000 to \$200,000**





# [www.arts.gov/exploring-our-town/](http://www.arts.gov/exploring-our-town/)







# Individuals: Literature Fellowships

- Fellowships for individuals in the areas of:
  - Creative Writing (Poetry & Prose)
    - March deadline
    - Non-matching grants are for \$25,000
  - Translation
    - December deadline
    - Non-matching grants are for **\$12,500** or **\$25,000**

# Research

- Research: Art Works grants support research that investigates the value and/or impact of the arts
- NEA releases research publications and analyses on topics affecting artists and arts organizations





# Application Process

## Registration:

- System for Awards Management (SAM) : [www.sam.gov](http://www.sam.gov) (**please note:** *an original, signed notarized letter stating that you are the authorized Entity Administrator is now required before your registration will be updated or renewed*)
- Grants.gov, required portal for all federal grants: **[www.grants.gov](http://www.grants.gov)**

## Part 1: Submit the SF-424 to Grants.gov

- The appropriate SF-424 form can be found via a direct link at **[www.arts.gov](http://www.arts.gov)** on the guidelines page for the opportunity you are applying for
- Submit at least 10 days before the posted deadline in case of issues

## Part 2: Submit application materials via NEA's Applicant Portal

- Bulk of your application narrative, budget information, and work samples
- Each program has an Instructions PDF available on **[www.arts.gov](http://www.arts.gov)** with detailed guidelines

**Guidelines webinars and tutorials designed to assist you are archived on our website.**

# NATIONAL ENDOWMENT FOR THE ARTS



The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.



50th Anniversary  
ARCHIVE

HOME ABOUT GRANTS NEWS LIFETIME HONORS PUBLICATIONS ARTISTIC FIELDS CONTACT

Apply for a Grant

Manage Your Award

Recent Grants

The NEA  
Serving  
Nation Through  
the Arts



## ARTISTIC FIELDS >>

Choose an artistic field for grant opportunities and additional content.

Accessibility

Artist Communities

Arts Education

Dance

## NEA ARTS MAGAZINE >>



### Making Art Happen

Actors, singers, authors, painters, dancers—when it comes to the arts, it's central characters

## ART WORKS BLOG >>



Unmasking the Trauma: A Look at Research on Mask Making as a Creative Arts Therapy



#WednesdayWisdom with 2017 NEA Jazz Masters



From the Archives: What Kind of Artist Are



# Helpful Hints

Complete your grants.gov and  
sam.gov registrations ASAP

Contact staff with questions

Webinars

Previously awarded grants

Sample application narratives

Request feedback



# What else is the NEA doing?

The logo for Creative Forces, featuring the word "CREATIVE" in orange and "FORCES" in dark grey, both in a bold, sans-serif font.

## **Creative Forces**

Partnership with the Departments of Defense and Veterans Affairs to support creative arts therapy for active duty service members and veterans.



## **The Musical Theater Songwriting Challenge**

is a national competition for high school students who have a passion for writing songs that could be part of a musical theater production.



## **NEA Big Read**

Grants to support community reading programs

# What else is the NEA doing?



## **Poetry Out Loud**

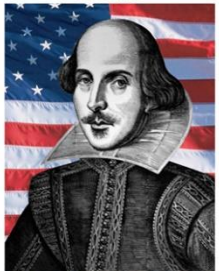
High school poetry recitation contest



## **Blue Star Museums**

Free admission to more than 2,000 museums to active-duty military personnel and their families from Memorial Day through Labor Day

NATIONAL ENDOWMENT FOR THE ARTS  
PRESENTS



SHAKESPEARE  
IN AMERICAN COMMUNITIES

## **Shakespeare in American Communities**

Grants to support performances of the works of William Shakespeare for students

# Arts and the Economy

\$763.6 B

contributed to the U.S. economy in 2015

4.2% OF GDP

39.9%

growth in GDP contribution from  
arts and cultural production  
between 1998 and 2015.







**ART WORKS.**



**National  
Endowment  
for the Arts**

arts.gov

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**www.arts.gov**

# National Endowment for the Humanities

# National Endowment for the Humanities

The National Endowment for the Humanities (NEH) is an independent federal grant-making agency created in 1965. It is one of the largest funders of humanities programs in the United States.

Because democracy demands wisdom, NEH serves and strengthens our republic by promoting excellence in the humanities and conveying the lessons of history to all Americans.



# The Humanities



# NEH Grant Applicants

- Museums + Historical Sites
- Archives + Libraries
- 2-year + 4-year Colleges and Universities, including:
  - Tribal Colleges + Universities
  - Historically Black Colleges + Universities
  - Hispanic-Serving Institutions
  - Individual College Faculty + Independent Scholars
- Documentary, Public Television + Radio Producers
- City, State, and Local Organizations
- State Humanities Councils





# Museums, Libraries, Historic Sites



**Preservation and  
Access**

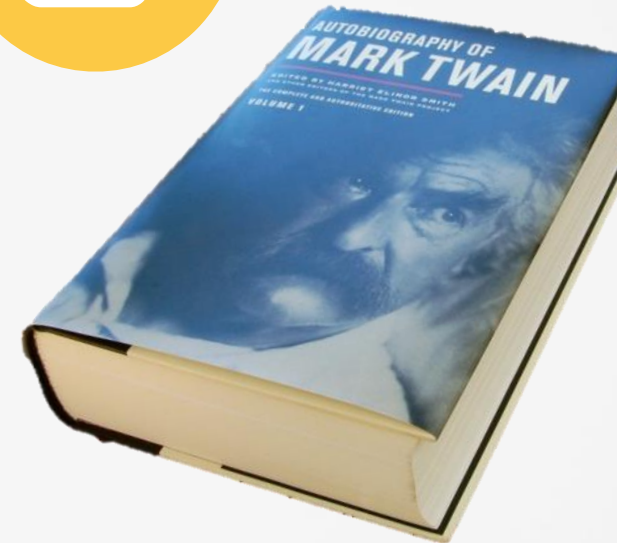


**Public Programs**

# Higher Education and Research



**Research**



**Education**



**Challenge Grants and  
Digital Humanities**

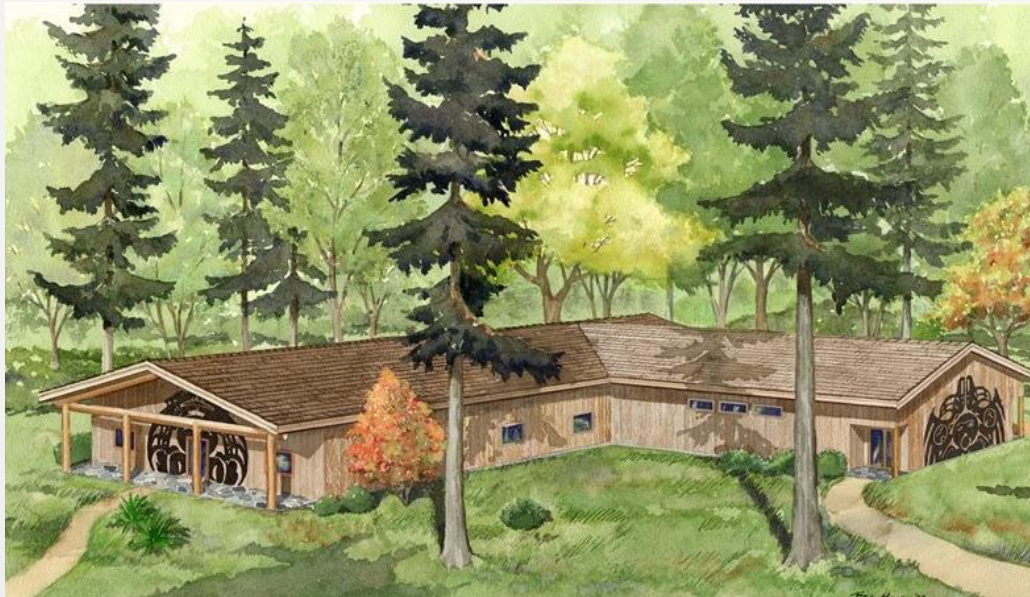




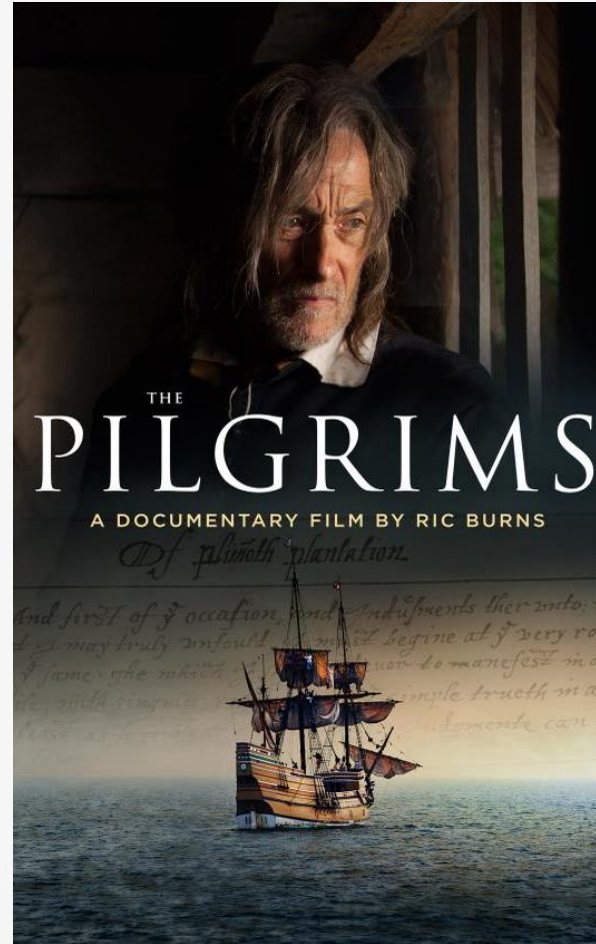
# Infrastructure and Capacity Building



**Challenge Grants  
(matching grants)**



# Documentaries, Radio Programs, & Apps



Digital  
Humanities



Public  
Programs



# Support for Teachers



**EDSITEment.neh.gov**



**Apply by March 1**



# State Humanities Councils



**Find your state humanities  
council at [www.neh.gov](http://www.neh.gov)**

# Application Process



# NEH Staff



- Answer questions
- Review draft applications
- Coordinate the peer-review process
- Provide guidance to grantees
- Share feedback on applications

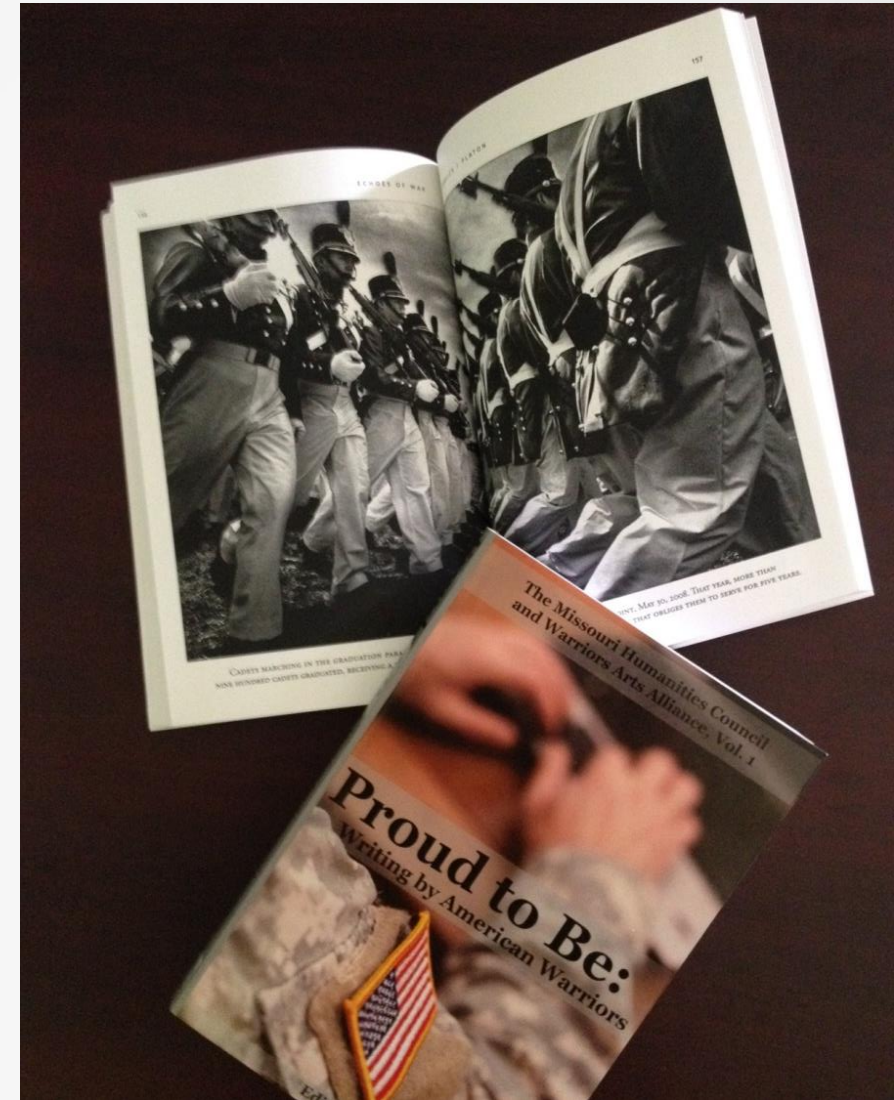
# Starting Points

- Start early
- Explore [www.neh.gov](http://www.neh.gov)
- Read sample applications
- Contact NEH staff
- Ask peers for advice
- Proofread
- Send in draft applications
- Become familiar with Grants.gov
- Ask for comments on denied applications



# Strong Applicants

- Address the grant guidelines and criteria.
- Explain why the project is significant and how it relates to its field and audience.
- Highlight the humanities content.
- Show that the project is doable and can be completed in time.
- Make clear who the audience is for the project and that there is demand.
- Anticipate and address questions.





# Grant Review Process

Peer Review Panel

NEH Staff

National Council

Chairman



**Sign up to serve  
as a peer-reviewer**



# Contact and Connect

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